

THE WATERMARK

THE WATERMARK AT MARCO ISLAND | ASSISTED LIVING & MEMORY CARE | 2026 EDITION



THE WATERMARK

SENIOR LIVING
ON MARCO ISLAND

a note from our
executive director

ROBYN JOHNSON



“It’s not about what we
say – it’s about how we
make people feel.”

hello.

When people walk through our doors, they’re often carrying a lot – questions, hopes, and sometimes worry. My promise is simple: here, it’s not about what we say, it’s about how we make you feel.

At Watermark at Marco Island, we work every day to create a community where you feel known, listened to, and genuinely welcomed. You’ll see it in real conversations, real relationships, and small moments of connection – over coffee, at the piano, or during a shared laugh in the hallway.

You won’t find the old picture of “senior living” here: rows of wheelchairs and silence. You’ll find people very much living their lives – laughing, dancing, learning, grieving, celebrating, and starting new chapters in ways that are honest and deeply human.

I am proud of the team here and the heart they bring to their work. They don’t just provide service or care; they create emotional safety, dignity, and a sense of belonging for residents and families alike.

As you look through these pages and spend time with us, I hope you can feel the warmth and intention behind every detail.

**ROBYN JOHNSON
EXECUTIVE DIRECTOR
WATERMARK AT MARCO ISLAND & TEAM**

Explore
our amazing
community.



“We laugh, we dance, we live.
This is not senior living as usual.”





“I couldn’t wait for this place to open.
I knew it would mean I could stay here
and wouldn’t have to leave Marco Island.”

— ALICIA, MEMBER OF THE WATERMARK

IYKYK

IF YOU KNOW,
YOU KNOW

Meaningful connections
run deep on Marco Island.
It’s a relationship that endures.

With a deep understanding
of the Marco Island lifestyle,
The Watermark offers a
natural next chapter for those
who love where they live.
Members remain close to the
rhythms, relationships, and
radiance of the island — and
there’s no bridge to cross.

Every detail is designed to
complement Marco Island’s
natural beauty, from elegant
living spaces to upscale
amenities. Vibrant daily life
is filled with meaningful
interactions and a genuine
sense of belonging.

Here, senior living doesn't mean slowing down.
It means finding your rhythm, your people, your place.





BARBARA

“There is a true sense of community here – a bond.”

– BARBARA & DAUGHTER

Barbara has deep emotional connections to Marco Island and to the cherished items she’s collected over the years, notably her extensive shell collection, local artwork, and Marco Cat sculptures. Each symbolizes her long-term attachment to the island. She keeps the seashells prominently displayed in her residence: ***“There’s so many memories in that bowl.”***

For Barbara’s daughter, she has peace of mind knowing her mom is surrounded by people who genuinely care about her mom and what matters most to her. ***“It’s like so much of a relief. They’ve been so good to her. I don’t have to worry about her eating every day, her medicine.”***

ALICIA

Retired minister Alicia has lived an independent, purpose-driven life. Living through the Depression and war taught her early on that things change and you adjust because ***“when you live a long life, it changes often.”***



She values her independence deeply and wasn’t willing to give that up. She initially resisted moving from her condo to The Watermark, but she gave in to her children who were concerned about her safety living alone. Now, she feels comfortable and happy. Despite the change, she maintains her independence: ***“I still drive ... I’m able to get out, go to church, have dinner every Saturday night with friends, different activities.”***

“Everyone is so kind ... you can’t imagine. It makes life so much easier.”

– ALICIA



“They send me texts with photos and videos — not just when something’s wrong, but when something beautiful happens.”



NANCY & DAN

Nancy previously worked as a realtor and writer. She has adult children and maintains an active social life with local friendships and deep ties to Marco Island. Her husband Dan resides in Memory Care at The Watermark at Marco Island.



She made the decision to move Dan into memory care due to increasing safety concerns, initially motivated by her children’s encouragement and her own growing stress. Now, she has peace of mind knowing Dan is experiencing personal fulfillment and a renewed sense of autonomy. Nancy comes to walk with him outside, toss a football, look out at the boats. This environment gives him freedom.



SUPPORT & BELONGING

PERSONALIZED CARE THAT FLEXES TO FIT YOUR LIFE

Assisted Living

Support designed to feel natural, not intrusive. Our Assisted Living approach meets you where you are, weaving high-quality support into your day while keeping your preferences and daily rhythm at the center.

Prema Memory SupportSM

A warm, holistic approach to memory care that honors each resident’s life story and abilities. Rooted in the latest cognitive health science and Watermark’s 30-plus years of experience, PremaSM is guided by professional caregivers known as *Nayas*, who lead residents through familiar rhythms and meaningful moments. The result is connection, purpose, and emotional safety — for residents and families alike.

Nayas are specially trained in advanced, state-of-the-art dementia care recognized by the Alzheimer’s Association®. They bring together deep expertise and heartfelt connection in every interaction.

A yoga class isn't about form.
It's about finding your center.

Life here moves with intention — warm conversations, meaningful activities, and the quiet pleasure of feeling at ease. Through movement, creativity, and connection, members discover space to grow, socialize, and feel deeply at home.

WELLNESS & CONNECTION

Feel sunlight warm your shoulders, hear soft laughter between neighbors, and find yourself breathing a little deeper. Wellness here unfolds gently — in movement, in togetherness, and in every thoughtful detail designed to help you feel your best.

360WELL®

360Well is our holistic approach to helping residents feel good at every stage — weaving together fitness, creative expression, meaningful experiences, and everyday support. It's not just a calendar of activities; it's how we shape life here so you can keep exploring, connecting, and feeling like yourself.



HOW 360WELL SHOWS UP

Watermark University

An ever-evolving collection of enriching classes — from art and music to fitness, mindfulness, and more — many led by residents and associates who love to share what inspires them.

Extraordinary Outings

Thoughtfully planned experiences that reignite curiosity — from familiar favorites to long-imagined adventures. Whether it's camping, a hot-air balloon ride, or a train trip to the capital, we make it happen.

EngageVR®

Immersive 360-degree virtual journeys that transport you anywhere — glide beside dolphins, revisit a childhood home, or explore something entirely new.

“Mr. Jones eats here
three times a day.
That’s not service —
that’s relationship.”

— CHEF SALVATORE

OUR CHEF

A native of Napoli, Italy, Executive Chef Salvatore Pezzella brings strong ties to his culinary heritage and family traditions handed down from his grandmother into every dish. For Chef Salvatore, less is always more. Especially when it’s made from scratch, by hand, with love. And sometimes, he finishes the plate with a single flower. Not because he has to, but because someone will notice.





Bread is made from scratch daily.
Chef calls the dough “his baby.”

SIMPLE.
INTENTIONAL.
DELICIOUS.

BEYOND YOUR IMAGINATION

At The Watermark, a meal isn’t just a meal. It’s fresh focaccia baked in our open-hearth oven. It’s stories swapped over lemon tartines and shrimp fra diavolo. It’s the kind of dinner where no one checks their phone because no one wants to miss a moment. No matter where you sit, you know you belong.



Here, food goes far beyond nutrition. It’s expression, intention, respect — and, of course, beauty. It’s also one of the ways we help people feel most like themselves every day.



Chef Salvatore brought his passion for local ingredients and food “with a story” to The Watermark after cooking in Sardinia, Monte Carlo, Miami, and at restaurants along Naples’ Fifth Avenue South. In every one of those places, there were regulars who came back week after week to sit at their favorite table — and the relationships always mattered most.

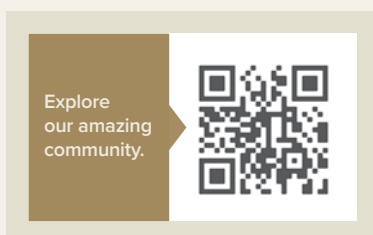
He crossed the bridge to Marco Island and hasn’t looked back.





“You gotta have a
Marco cat or you
can’t live on Marco.”

Barbara on her beloved statue and her
deep connection to Marco Island



MORE THAN JUST A PLACE TO LIVE

A WEALTH OF OFFERINGS

Caring, trained associates available 24/7

Concierge services

Gourmet meals prepared daily by our
in-house chefs, including a pastry chef

Three signature restaurants, catering,
and in-residence dining

Indulge — A Spa & Salon

Renew Wellness Center

Vitality Fitness Center with personal training
and space for yoga, tai chi, and Pilates

360Well® coordinator

Preventive health screenings

EngageVR® virtual reality experiences

The Screening Room (theater)

Award-winning Watermark University
adult education classes

Exciting trips organized through
Extraordinary Outings program

Prema Memory SupportSM program
featuring *Naya* caregivers

Housekeeping and laundry services

Complete apartment, building, and
grounds maintenance

Chauffeur

Move-in coordination

Member call response system

About Watermark Retirement Communities®

Watermark creates extraordinary and innovative communities where people thrive.

We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services™ in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company that has been managing senior living communities across the United States for more than 30 years, building a reputation for integrity, innovation, financial stability, and high-quality service.

Visit watermarkcommunities.com to learn more.

At The Watermark at Marco Island, it's not just
the care, comfort, and ease in everyday moments.
It's knowing your story. It's feeling confident you're
safe, seen, and genuinely connected.

Continue living a meaningful life while staying
rooted in the island community you call home.

Call us today at 239-970-4150.



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