

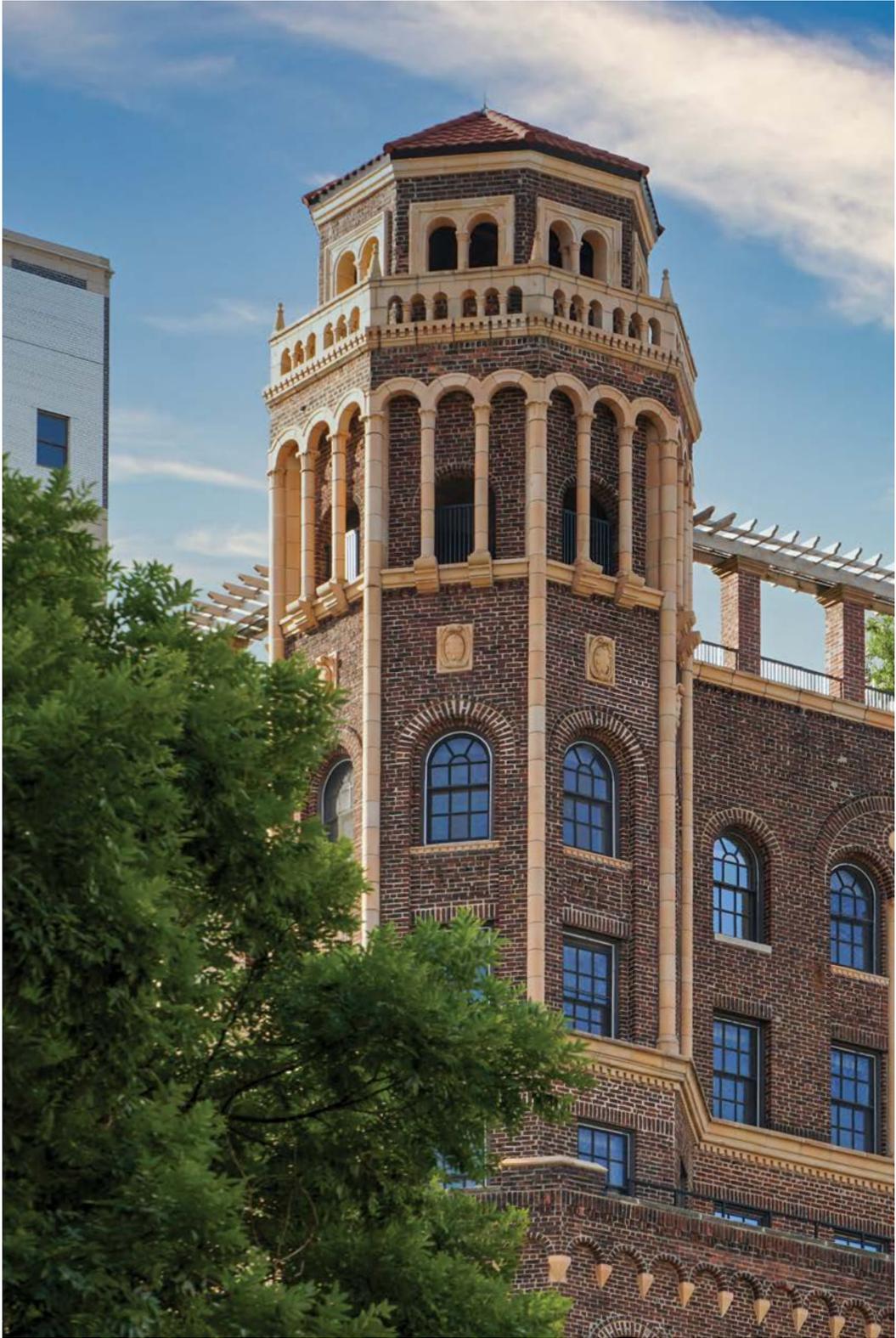


THE WATERMARK AT BROOKLYN HEIGHTS

ÉLAN COLLECTION



INDEPENDENT LIVING | ASSISTED LIVING | MEMORY CARE



Small-town feel, in the heart of Brooklyn.



Nestled in a vibrant New York neighborhood, yet with a friendly small-town atmosphere, The Watermark at Brooklyn Heights provides an exceptional setting for seniors who want an exceptional lifestyle. This elegant, pet-friendly community offers upscale living spaces and amenities, accompanied by unique programming and options ranging from Independent and Assisted Living to Memory Care—all with 24/7 access to thoughtful, expert caregivers.

Upscale amenities and services abound. A heated indoor pool, spa and salon, gourmet restaurants and lounges, and an art studio for creative expression are all right on-site. It's contemporary, comfortable, and convenient, too, with concierge service and easy transit to Manhattan. Here, the world is truly just outside our doors.

A storied past. A bright future.

The Watermark at Brooklyn Heights is steeped in history. In fact, the entire neighborhood is designated as a historic landmark, which means it will be preserved with no new construction allowed. Our 16-story building, built in 1928 and formerly known as the Leverich Towers Hotel, was designed by the same architectural firm that created other New York City icons such as the Macy's building in downtown Brooklyn. It even served as a home base for the Brooklyn Dodgers, who celebrated at the hotel before and after games.

That classic elegance is reflected in our design. With nearly 80 different floor plans to choose from, residences here are as unique as the people who call them home. Our shared spaces are every bit as inviting. Light and airy with arched windows and elegant details, they showcase neutral palettes with natural materials such as brick, wood, and stone.



Three levels of extraordinary care.

The Watermark at Brooklyn Heights offers studios along with one- and two-bedroom residences for Independent Living, Assisted Living, and Memory Care. Each includes designer kitchens or kitchenettes, private balconies, and modern bathrooms with zero-threshold walk-in showers—while some offer oversized mahogany-trimmed windows, open floor plans, and spectacular views of New York Harbor, the Brooklyn Bridge, and lower Manhattan.



**INDEPENDENT
LIVING**

Here, Independent Living means carefree living. In addition to the wealth of programs and amenities such as gourmet dining, our spa, and nearby New York attractions, it's easy to make connections and pursue just about any interest. We'll provide as much support as needed and desired.

**ASSISTED
LIVING**

Our Assisted Living residences create a nurturing atmosphere in a refined luxury setting. Offerings include access to our amenities and events which provide enriching experiences to keep both the mind and body active. From gourmet dining to arts and entertainment on-site—along with a spa, fitness center, and salon—this is a place for wellness, exploration, and enjoyment. It's all right here, in a vibrant community where opportunities for connection are abundant and thoughtful care is present at every step.

**MEMORY
CARE**

The groundbreaking Memory Care program at The Watermark at Brooklyn Heights offers a loving, nurturing environment designed for those in need of additional comfort and care. Led by our *Nayas*, caregivers who are named after the ancient Sanskrit word for “person of wisdom,” Memory Care also includes dedicated dining, integrated wellness programs, and curated events with the unique needs of these members in mind. It's a community that provides every individual with opportunities to engage, stay active, and truly feel at home.



Meals and moments to savor.

New York is one of the foodie capitals of the world—and even the most sophisticated palates will savor the offerings from our classically trained chefs and signature restaurants. At The Watermark at Brooklyn Heights, our culinary team’s impeccable service and attention to detail ensures each experience is elegant, interesting, and delicious. Catered private dining is perfect for milestone celebrations and festive gatherings, and in-residence dining is always available, too.

1

W ROOM

Featuring an elegant dining setting and two-story atrium, our signature restaurant showcases our chef’s talent with fresh, healthy ingredients—including from our rooftop garden—along with refined service and unexpected delights.

2

THE W LOUNGE

The place to gather with friends over a draft beer, glass of wine, or a cocktail perfectly paired with soups and salads, burgers, sandwiches, and other classic comfort foods.

3

GUSTOSO & FAMILY

A casual spot featuring small plates, pizzas, roasted meats, fish, poultry, and flatbreads—many with Mediterranean flair—prepared in the stone-hearth oven at the heart of our open kitchen.

4

**WILLOW
+ CLARK**

This European-style café is a popular place for conversation, coffee, and homemade pastries. Perfect for refueling in the afternoon with a smoothie or shake.

5

BIBLIO

This quiet lounge is ideal for craft cocktails, quiet conversations, and catching up with a good book.





A world of wellness.

Wellness isn't just a goal at The Watermark at Brooklyn Heights—it's something we incorporate into everything we do. With strength training and cardio workouts at our modern fitness center, unique programming at our heated indoor pool, and even signature massages at our spa and salon, members here have abundant opportunities to look and feel their best. Additional educational programs serve to stimulate the mind as well, creating a rewarding, fulfilling, and fully integrated wellness experience.

FITNESS CENTER

There's something for every level at our fitness center, from ellipticals to weight machines—as well as an indoor pool with year-round aquatic programming and a movement studio for yoga, Pilates, and other pursuits.

WELLNESS CENTER

Our relaxing and rejuvenating wellness center offers interactive workshops and guest presentations on a wide variety of health-related topics, from nutrition to sleep. Special mindfulness classes also are available, and members have access to private consultations with visiting medical specialists on a regular basis.

SALON AND SPA

Our on-site salon and spa makes it easy for members to reward themselves with a bit of indulgence. It's possible to take a full spa day and savor a signature massage or body treatment and then head to the salon for a cut, color, or style. "All of the above" is always an option, perhaps with a manicure or pedicure, because part of feeling great is looking great.



REFINED, SPACIOUS STUDIO, ONE-, AND TWO-BEDROOM RESIDENCES
PRESENT A WEALTH OF OPPORTUNITIES FOR RELAXATION, RENEWAL,
AND REVITALIZATION.

Always more to explore.

Enrichment and enjoyment await every day at The Watermark at Brooklyn Heights, with a dynamic calendar of creative and inspiring programs. Whether it's a painting class in our art studio, a performance in our theater, or another of our enriching pursuits, there's always something to surprise and delight.

Our programs and amenities are as varied as the people who enjoy them. That means each individual's experience can be tailored to their needs and desires—creating a rewarding, fulfilling lifestyle whether they seek luxury, leisure, or both. And with 24-hour concierge service, everything we have to offer is incredibly easy to access.

WATERMARK UNIVERSITY

This award-winning collection of offerings features enriching events and programs. With dozens of courses to choose from, our Watermark University catalog of classes offers topics ranging from art workshops and history lessons, to culinary classes, mindful meditation, and more. Members are invited to seek out new hobbies and develop new interests through our wide variety of experiences.

EXTRAORDINARY OUTINGS

The Watermark at Brooklyn Heights organizes day trips to cultural events, concerts, and other attractions around the city—as well as overnight excursions to intriguing destinations through our Extraordinary Outings program.

CONCIERGE SERVICES

Our 24-hour concierge is available to book reservations to local restaurants, theaters, sporting events, and more. With the best of Brooklyn just outside the door, and Manhattan only a short ride away, there's always something to do in the city that never sleeps.

EngageVR®

This virtual reality program immerses members in exciting digital experiences including exploring the wreck of the Titanic and watching the Apollo 11 moon landing—helping keep minds active and engaged.

ADDITIONAL AMENITIES AND SERVICES

Our full suite of amenities and services also includes the following:

24-hour concierge

Signature dining venues, in-residence dining, and catering

Fitness center and wellness programs

Spa and salon

Heated indoor pool

Award-winning programs from Watermark University

Computer and tech center

Transportation services

Housekeeping and laundry services

Residence, building, and grounds maintenance

Library, auditorium, and performing arts theater

Art studio and gallery

Clubroom

“Best Move of Your Life” move-in coordination service

Pet-friendly environment

Member call response system, featuring the latest in wearable technology

A more thoughtful approach to caregiving.



Similar to our events and amenities, care at The Watermark at Brooklyn Heights transcends expectations. Our caregivers are loving, empathic, and focused on helping each individual lead a fulfilling life. It's no wonder they often come to be considered a second family by members and their loved ones.

Inspiring joy and purpose in members is a key part of our care, because life at The Watermark at Brooklyn Heights is about more than having an inviting and comfortable place to live—it's about enjoying the things that make life worth living.

To schedule a private tour,
please contact us at 347-343-4900.



RESIDENCES

21 Clark Street
Brooklyn, NY 11201
347-343-4900
watermarkbrooklyn.com

**INDEPENDENT LIVING
ASSISTED LIVING
MEMORY CARE**



 **A WATERMARK RETIREMENT COMMUNITYSM**

THE WATERMARK AT BROOKLYN HEIGHTS CATERS
TO DISCERNING SENIORS AGED 65+.

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