

Personal Care • Memory Care



**extraordinary**

Be surprised. Be delighted. Be yourself.



# Unexpected Opportunities, Unlimited Choices

Imagine living in a place where people know your name. It's where peers understand you, new friends embrace you, and compassionate, trained associates support all your interests and needs.

Today's seniors want greater choices and a more active lifestyle than ever before. That's why we designed every day at Blue Bell Place with engaging events, new opportunities, delicious cuisine, and personalized wellness.

Trade in cooking, cleaning, and yard work for ice-cream parties and musical performances. Will you start off the day with coffee on the patio, or get caught up in a game of cornhole? Will you take a stroll with the walking club before discovering a new restaurant on an outing, or will you relax with fascinating friends? It's all part of our culture of choice.

***“From the moment you walk in, you're greeted with warmth and friendliness. The nurses consistently go above and beyond to provide excellent care.”***



welcome



## Dining and the Good Life

A good meal with good friends is one of life's greatest pleasures. Here, residents regularly connect around the table to catch up, swap stories, and share laughs.

Our ever-changing menu features everything from gourmet selections to comfort foods. Each meal is crafted with intention by our culinary team to be both healthy and delicious. And with Gourmet Bites Cuisine, you have the option to transform menu items into hand-held creations to enjoy without assistance, utensils, or distractions.

*“Blue Bell Place holds daily activities and weekly entertainment ... Last week they had an Elvis impersonator join them for dinner.”*



### Sample Menu:

- |   |                                       |
|---|---------------------------------------|
| Pasta Fagioli                                   | Steak Au Poivre with Whipped Potatoes |
| Maryland Crab Cakes                             | Seafood Creole                        |
| Chicken Cacciatore                              | Pear à la Caramel                     |
| Apple Roasted Pork Loin with Au Gratin Potatoes | Apple Turnover                        |







## How Will You Spend the Day?

There's always something happening with our signature programs, engaging events, and exciting outings. Stay as busy or as free as you choose and make friends along the way. Whole-person wellness is an essential part of living a full life. That's why residents have access to a suite of services and opportunities right on-site. Award-winning Watermark University sharpens the mind, wellness classes keep the body moving, Extraordinary Outings enrich the spirit, and communitywide events bring us all together.

*“Just yesterday they had a piano player ... [and] every Friday they hold a happy hour full of good music, fun snacks, and a variety of spirits. A good time is had by ALL!”*

### Sample Classes:

Crafter's Corner

Women's Health

Journaling

Finding Purpose

Bringing Up Baby:  
Then and Now

Osteoporosis:  
Discussion & Exercise

Cook With Me





take it easy

## Keeping Up With You Today, Tomorrow, and Always

As life takes its twists and turns, we're beside you every step of the way with **Personal Care**. Daily check-ins and wellness options are only the beginning. Our goal is to provide the right balance of independence and support on your schedule, never ours.

We have physical and occupational therapy right on-site, so you can get stronger faster. For scheduled outings and errands, sit back and let us do the driving. We offer transportation to and from shops and appointments, as well as group excursions to local attractions and cultural events.



*“The team did a great job with my father’s transition from medical rehab to their assisted living facility. [It] has been a great experience for our family ...”*





## Inspiring Confidence and Connections

When a loved one is experiencing moderate cognitive impairment, we're ready to welcome new residents to our **Memory Care** neighborhood. This uplifting, secure, and understanding environment inspires a sense of connection and well-being.

Dedicated caregivers are trained in accordance with guidelines set by the Alzheimer's Association. These treasured associates incorporate residents into the rhythms of daily living and engage in each moment as the days unfold, focusing on whatever evokes feelings of joy and purpose.

The groundbreaking Prema Memory Support<sup>SM</sup> program offers customized care 24/7, putting each resident's unique life experiences, preferences, and needs first. Our positive approach focuses on what people can do, never what they cannot.



*“This was a big move for my cousin and for our family ... The fact that he can reside in a private apartment with a full bath allows my cousin the independence he deserves ...”*





have it all

## The Worry-Free Lifestyle You've Been Looking For

Today's seniors want to continue an active lifestyle of independence. That's why we offer a full suite of modern amenities.

*"Dad has been so happy ... Blue Bell Place keeps its residents active and engaged in a variety of activities. The atmosphere is always cheerful and homelike."*



Salon & Barber Services

Beautiful Outdoor Space

Gourmet Dining Options

Scheduled Transportation  
Services

24/7 Associate Support

24/7 Licensed Nurse

Physical & Occupational  
Therapy On-Site

Art & Creative Studio

Resident Call Response System

Linen and Housekeeping  
Services

Move-In Coordination Service

Pet-Friendly







## Rest. Relax. Recuperate.

At Blue Bell Place, you have the opportunity to experience our lifestyle for yourself with a short-term stay. Maybe you need a little extra help while recovering from a surgery or illness. Maybe you're looking for peace of mind while a caretaker goes on vacation. Or maybe you're curious to try out our lifestyle with no commitment necessary. Call to learn the full details of this incredible service.

*“Our mom has made friends at Blue Bell Place, and she really enjoys it when they have musical entertainment and arts and crafts.”*





## What Makes a Watermark Community?

You can feel the difference as soon as you walk into a Watermark community. The smiles are friendly, the calendar is full, and the residents are always on the go. Excellent associates, genuine care, and signature programs go into making life great every day. That's what happens when you're supported by a company with more than 30 years of experience.

### Watermark University

This award-winning program creates endless opportunities. Associates, residents, loved ones, and experts share their passions and knowledge with the community. Not only do these classes engage us in learning something new, they also bring our community together. Some favorites include *Flower Arrangement*, *Historical Documentaries*, and *Bake With Me*.



*“Had a great time at family fun day!  
The live music and the balloon animals  
were great.”*







possibility,  
purpose & joy

## About Watermark Retirement Communities

Watermark creates extraordinary and innovative communities where people thrive. We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services™ in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company that has been managing senior living communities across the United States for more than 30 years, building a reputation for integrity, innovation, financial stability, and high-quality service.

*Visit [watermarkcommunities.com](http://watermarkcommunities.com) to learn more.*







It's What's Inside That Counts  
**expect the unexpected**



**LEAVE US A REVIEW**



**BLUE BELL PLACE**  
A WATERMARK RETIREMENT COMMUNITY<sup>SM</sup>

**Personal Care • Memory Care**

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