Our Vision
At Watermark, we’re committed to creating extraordinary and innovative communities where people thrive.

In many ways our Vision is a blank canvas on which you get to paint. What is extraordinary? We certainly have some ideas but how you plan to be extraordinary is far more important and exciting to us. What makes your residents Thrive? What makes you Thrive? These are all critical questions and we can’t wait to see how you chose to paint.

Operating Principles

CELEBRATE OFTEN.
Take the time to embrace and encourage creativity, curiosity, diversity and innovation.

Your attitude toward triumphs (and challenges) is contagious. Take time to celebrate accomplishments and the power of working together towards a shared vision.

LIVE WELL.
Pursue what makes you thrive and gives you purpose. Learn, grow and play every day.

What lights your fire? Share your true spirit to ignite a spark in others and impact the entire organization.

VIEW EACH DAY THROUGH THE LENS OF POSSIBILITY.
Breakthroughs occur by viewing life through the lens of possibility and opportunity, not scarcity.

Don’t let that fearful little voice stand in your way of making a difference and achieving your commitments.

TAKE A STAND AND DO THE RIGHT THING.
Make powerful commitments, act with integrity and make a difference.

Pay attention to the little details, from the baseboards to the font on the dessert menu and everything in between. Being extraordinary is the culmination of mastering 1,000 details, every day.

DON’T TAKE YOURSELF TOO SERIOUSLY.
Have fun and recognize that the power is in the team.

We take our jobs seriously, but not ourselves. Step back, see the bigger picture, take joy in the process of learning and growing. It is all about celebrating success as a team and not about titles, status or ego.