

REDEFINING SENIOR LIVING

At East Village Place, we're creating an exceptional and innovative community where people thrive. More than 30 years of experience has taught us that today's seniors want greater choices and are leading a more active lifestyle than ever before. That's why we created a vibrant community with bright, modern residences, delectable chef-prepared cuisine, enriching programs, exhilarating events, plus mind and body fitness classes designed to enhance your optimal wellness journey.

IT'S NOT WHAT YOU'D EXPECT, AND THAT'S A PROMISE.





Three chef-prepared meals daily

Caring, trained associates available 24/7

Wellness programs customized for you

Individualized service plans

Elegant dining room

Two beautifully landscaped courtyards

Well-stocked library

Laundry rooms

Full-service beauty salon and barber shop

Move-in coordination service

Transportation services available

Complete apartment maintenance services

State-of-the-art wireless resident call response system



MIND AND BODYWELLNESS

Stimulating the mind and strengthening the body have enormous benefits at any age, so we have created a vibrant atmosphere that inspires you to pursue what you love and discover new interests. Through Watermark University, our robust classes breathe new life into each day, with invigorating opportunities to connect, grow, and learn.

Enjoy unlimited access to energizing mind and body fitness classes, events, programs, and outings all just steps from your door. Our dynamic calendar is full of engaging classes from *Yoga* and *The Artist Within* to *Creative Cuisine*, and dozens of other options, so you can learn (or teach) something new every day. Enroll in a class or two today

EMBRACE YOUR PASSIONS, EXPLORE NEW INTERESTS, AND INDULGE IN WHATEVER INSPIRES YOU.





Nutrition
Jewelry Making
Light Movement Class
Creative Writing
Connecting Through Music
Pottery
Tai Chi



AN OPTION FOR EVERY APPETITE

At East Village Place, meals are more than sustenance. They are culinary celebrations of good taste, good health, and good company. Gather with friendly neighbors to share stories while you indulge in cuisine beyond compare, with laughter at the table, gracious service, and impeccable attention to every detail. Our unique menus are overflowing with flavorful and nutritious choices, and our expert chefs will dazzle your palate with an array of tempting culinary creations from upscale selections to comfort food favorites prepared using only the freshest ingredients.

VARIETY IS TRULY THE SPICE OF LIFE.





SAMPLE MENU

Entrées:

Baked Cod with Tomato Leek Sauce, Roasted Red Potatoes, and Butternut Squash

Braised Chicken with Sage Cornbread Coating, Stuffing, and Turnips

Steak Tips au Poivre, Garlic Mashed Potatoes, and Green Beans Almondine

Baked Scrod Bella Vista, Mashed Sweet Potatoes, and Harvard Beets

Dessert:

Homemade Bread Pudding with Caramel Drizzle

Blueberry Cobbler à la Mode

Strawberry Trifle



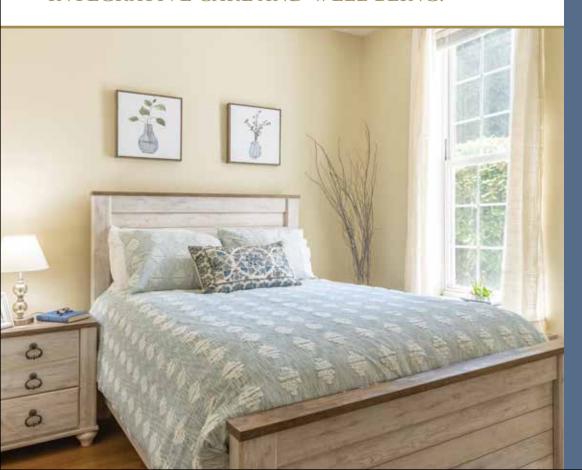
ASSISTED LIVING WITH A DIFFERENCE

Customized care, one-on-one support, independence, and peace of mind live in perfect harmony here. Our caring, trained associates have your health and well-being covered 24/7. From simple daily living routines to more comprehensive wellness plans, we tailor our expert care, services, and wellness offerings to meet your needs, on your schedule — not ours.

Choose from beautiful studio, one-bedroom, and two-bedroom apartments with high ceilings and large windows that allow the natural light to flow through. Each residence has its own kitchenette, ample closet space, and large bathrooms.

You'll have total peace of mind with the knowledge that expert care is always standing by so you can continue to enjoy your life and focus on the things that matter most to you.

DISCOVER OUR UNIQUE APPROACH TO INTEGRATIVE CARE AND WELL-BEING.





Three chef-prepared meals daily

Kitchenettes with stainlesssteel appliances and granite kitchen countertops

Spacious bathrooms with walk-in showers

Courtyard views

State-of-the-art, wireless resident call response system

Senior wellness programs

Watermark University classes

Salon and barber services

Housekeeping and laundry services

Transportation services



TWO LEVELS OF MEMORY CARE

What sets both of our Memory Care neighborhoods apart is our associates. Specially trained and certified universal caregivers known as *Nayas* communicate through validation to show understanding and support. From this thoughtful foundation, we cultivate a sense of well-being and connection.

We partner with the National Council of Certified Dementia Practitioners to train our Nayas how to incorporate residents into the rhythms of daily living. Together, residents and Nayas engage in each moment as the days unfold, focusing on whatever evokes a sense of joy and purpose.

We understand that everyone's memory care journey is unique. That's why we provide two levels of Memory Care, both in safe and secure neighborhoods, **Our Place** and **Pathways**, so our residents always get the attention they need even as their needs change. All Memory Care residents have access to our specially designed programs, including Expressive Arts, Watermark University, Life Histories, Physical Wellness, and Extraordinary Outings. We've designed these programs to help Memory Care individuals make positive connections with themselves, each other, families, and associates.

OUR PLACE

Ideal for seniors who are just beginning to experience issues related to memory loss. Our Place is a friendly residential neighborhood offering greater independence and access to all areas of East Village Place in a small neighborhood setting. Best of all, our pricing ensures that you pay only for the level of care you need based on a care plan individually tailored to you.

PATHWAYS

Our traditional Memory Care neighborhood offers a safe, secure environment with a higher level of Memory Care services. Choice and unparalleled customized care are the order of the day.

WE CHALLENGE TRADITIONAL ASSUMPTIONS ABOUT WHAT'S POSSIBLE.



Three nutritious, well-balanced meals each day

Customized wellness plans

Expert associates available 24/7

Beautiful and secure memory courtyard

Small friendly neighborhood setting

Healthy and delicious snacks available at all times

Watermark University classes designed for residents with memory care needs

Pantry Program to store each resident's favorite foods

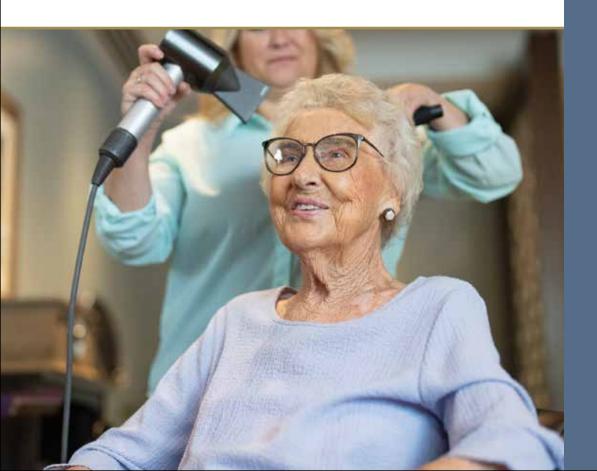


AMENITIES AND SERVICES THAT MAKE LIFE GREAT

Our lifestyle will keep you feeling young and thriving. Plus, you won't find a better value or more friendly neighbors anywhere around. Our open, spacious dining room features standard favorites, daily chef specials, seasonal dishes, and fresh, local ingredients for healthy and delicious meals.

Celebrate good times, great meals, and unforgettable events and activities while choosing from a robust selection of engaging pursuits, challenging classes, and exhilarating outings. At East Village Place, there's never a shortage of new experiences, new things to do, and new people to meet. Come discover, learn, and grow with us.

ENJOY SENIOR LIVING AT ITS FINEST.





Elegant dining room with private dining available

Coffee shop "The Coffee Coop"

Newport Pub

Lobby with grand piano

Outdoor courtyards

Full-service beauty salon and barber shop

Laundry rooms

Well-stocked library

Paved walking path

On-site physical and occupational therapy

Daily transportation services

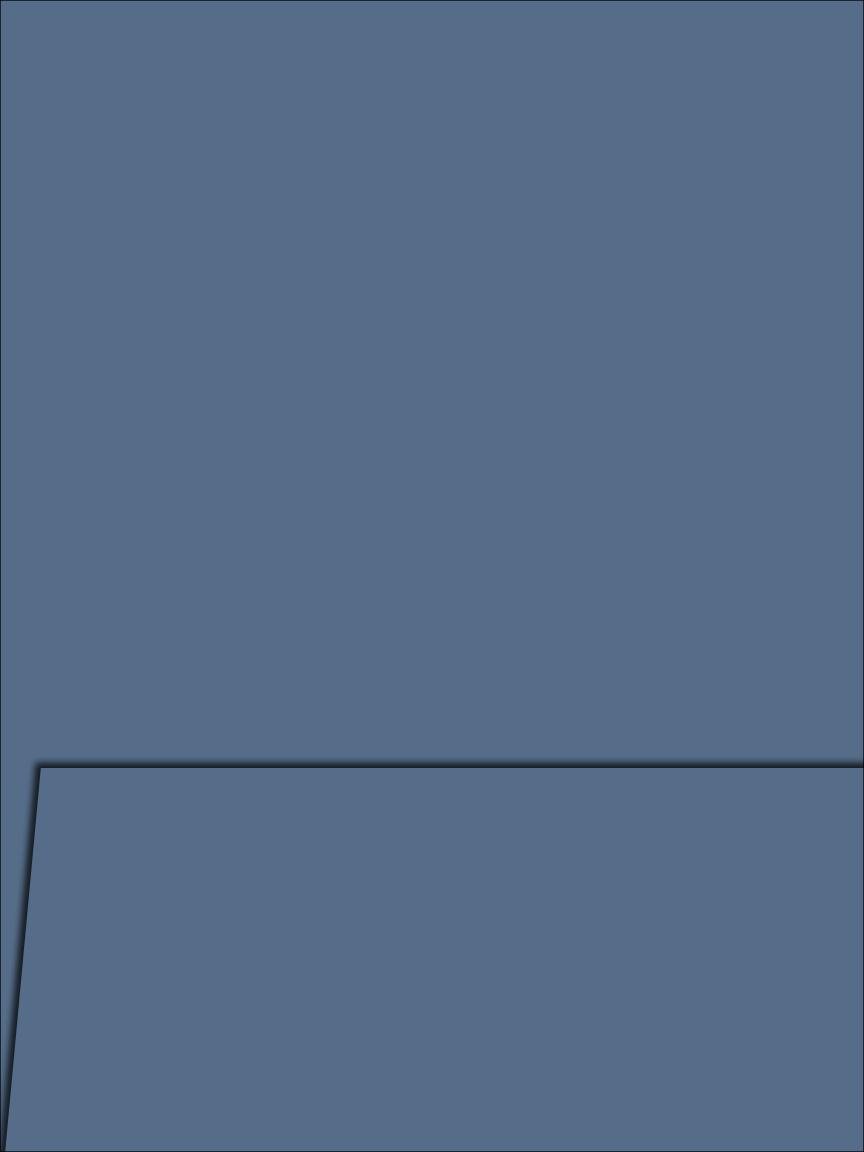


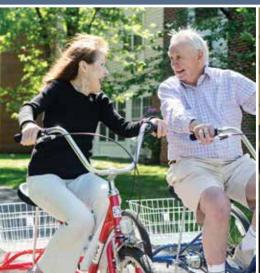
Watermark creates extraordinary communities where people thrive. We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services™ in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company with a reputation for more than 30 years of service, innovation, integrity, and financial stability, and manages more than 65 retirement communities in 21 states.

VISIT WATERMARKCOMMUNITIES.COM FOR MORE INFORMATION.













50 Benton Drive East Longmeadow, MA 01028 **413-525-8150** eastvillageplace.watermarkcommunities. com