



 THE WATERMARK
AT WEST PALM BEACH
A WATERMARK RETIREMENT COMMUNITY®
ÉLAN COLLECTION

INDEPENDENT LIVING · ASSISTED LIVING · MEMORY CARE



Live the resort lifestyle, every day.



History. Luxury. Vitality. Palm Beach has long been a playground for the elite—both inspiring and invigorating, it is a sun-kissed setting where the beaches are golden, the boutiques are glamorous, and the best is always within easy reach.

Set to open in mid-2022, The Watermark at West Palm Beach is a community for seniors who seek an elevated escape of their own. Here, among the shops and restaurants of vibrant Clematis Street and famous landmarks such as The Breakers Hotel, you'll discover a haven to call home, a sanctuary in which to thrive.

The Watermark at West Palm Beach features Independent Living, Assisted Living, and Memory Care, each offering a wealth of opportunities for a fulfilling lifestyle. Elegant residences and gourmet dining. Experiences inspired by the inimitable surroundings of South Florida. Exceptional care and resort-style amenities, from a rooftop pool to a spa and salon.

This is a different kind of senior community—one designed to offer growth and purpose in addition to activities and adventures. More than a place to merely live, or a place to simply play, it's a place where you'll find the unique, the unexpected, the extraordinary.

Stir your soul in the heart of downtown.

It's the sun glinting off Lake Worth Lagoon, the streets lined with shops and eateries, the museums and galleries bursting with creativity. West Palm Beach has an undeniable energy, eliciting the feeling that wherever you turn, something interesting lies ahead.

There's plenty of interest to be found in what came *before* as well. The history of Palm Beach as one of America's most renowned resort destinations dates to the late 1800s, as Henry M. Flagler and others began to open hotels and businesses—one of which, The Palm Beach Inn, was quickly renamed The Breakers after guest upon guest requested rooms "down by the breakers."

Today, as you stroll through downtown, transfixed by the charming architecture and the vibrant atmosphere, you sense you've been transported—to a setting where the stresses of everyday life fade away, where the focus is on connecting, savoring, enjoying. There are natural spaces to be explored, historic sites to be pondered, entertaining experiences to be shared.

But there's no rush. Because while there are always more adventures around the corner, tomorrow is just around the corner, too. And in West Palm Beach, it's filled with possibility.



Find your own unique balance.



What does balance mean to you? Perhaps it's a blend of wellness and indulgence, such as a vigorous workout the day after savoring a decadent dinner. Or the yin and yang of indoors and out, spending a leisurely morning in your modern living room before packing a beach bag and heading out to the shore. Maybe it's basking in the sun with friends at the rooftop pool, an energetic lunch with family, a quiet afternoon of wandering among the museums and galleries of Clematis Street.

There's no right answer—only *your* answer. But however you define “balance,” you can achieve it at The Watermark at West Palm Beach.

HOLISTIC, INTEGRATIVE WELLNESS

Staying active both mentally and physically is the foundation of balance, for wellness provides the energy and ability to pursue other things that fulfill us. Whether it's a refreshing dip in the pool, exploring downtown, finding your center with yoga classes, or discovering new passions with Watermark University courses, here the opportunities are both invigorating and plentiful. There's even a signature on-site salon and spa, because looking your best is part of feeling your best.

SPACES THAT DELIGHT AND ENGAGE

Modern residences boasting stylish finishes—and flooded with natural light. A library for relaxation and reflection. Cozy nooks for intimate dining, and a rooftop lounge for gathering with friends and family. Thoughtful design abounds at The Watermark at West Palm Beach, where living spaces are always enticing, constantly engaging. It's the perfect balance of modern, refined, and inviting, giving you all the room you need to find the perfect balance of your own.

Always more to explore.

Our activities and amenities are tailored to their needs and desires of our residents—creating a rewarding, fulfilling lifestyle whether they seek luxury, leisure, or both. And 24-hour concierge service makes everything at The Watermark at West Palm Beach incredibly easy to access.

WATERMARK UNIVERSITY

This award-winning collection features dozens of enriching activities and programs on topics ranging from art workshops and history lessons to culinary courses, mindful meditation, and more—allowing you to discover new hobbies and develop new passions.

EXTRAORDINARY OUTINGS

The Watermark at West Palm Beach organizes a variety of excursions—such as a three-day trip to Sarasota that includes a ballet performance and boat tour, a snorkeling and fishing adventure in Islamorada, a golf weekend in St. Augustine, and more.

CONCIERGE SERVICES

Our 24-hour concierge is available to book reservations to local restaurants, theaters, sporting events, and more. With the best of West Palm Beach just outside the door, there's always something new to discover.

ENGAGEVR

From exploring the wreckage of the Titanic to watching the Apollo 11 moon landing, this program immerses viewers in exciting digital experiences through virtual reality—helping to keep minds active and engaged.



ADDITIONAL AMENITIES AND SERVICES

Our full suite of amenities and services also includes the following:

- 24-hour concierge
- Signature dining venues, in-residence dining, and catering
- Fitness center and wellness activities
- Spa and salon
- Rooftop pool and lounge
- Award-winning programs from Watermark University
- Transportation services
- Housekeeping and laundry services
- Residence, building, and grounds maintenance
- Library
- Pet-friendly environment
- Resident response system, featuring the latest in wearable technology
- Move-in coordination services

Meals—and moments—to savor.

Culinary experiences at The Watermark at West Palm Beach present a vast array of opportunities—from fine dining at The Mark to casual favorites at the W Lounge, our cuisine is as varied as the people who savor it. In-room service and private spaces are available when you want to gather with friends and family for special occasions, and dedicated options for Memory Care and Assisted Living ensure everyone can share in the joys of nourishing the body while filling the heart.

THE MARK

The Mark features steaks, chops, and an extensive wine list complemented by incredibly decadent desserts.

TABOON

Follow the scent of the stone-hearth oven to Taboon, where you'll discover Mediterranean-inspired meat and seafood dishes along with Italian-accented flatbreads.

SEASONS

Our restaurant for Assisted Living residents, Seasons features farm-fresh seasonal fare for breakfast, lunch, and dinner.

W LOUNGE

A casual spot for friends to gather, offering mixologist-designed cocktails, hearty burgers, soups, salads, and sandwiches.





Live the life you want. We'll manage the details.

No housework, no chores, no worries. Independent Living at The Watermark at West Palm Beach is *carefree* living, designed for you to focus on enjoying your lifestyle, instead of maintaining a household.

Step into the modern kitchen to make your morning coffee, looking out the oversized windows at the bustle below as you plan your adventures. Perhaps a bit of shopping is on the horizon, lunch with friends at The Mark, a drink at the pool—or all of the above. Ask the concierge to arrange a trip to the Flagler Museum tomorrow, along with a reservation at that spot downtown you've had your eye on.

Each day brings something new, something interesting, something unexpected. And when you arrive home, ready to soak in the tub with a glass of wine, you find that housekeeping has finished, leaving everything in its perfect place—so you can relax in yours.

A more thoughtful approach to care.



The support you need, with the independence you deserve. **Assisted Living** at The Watermark at West Palm Beach is the ideal blend of both, offering refined, spacious residences, abundant opportunities for connection, and thoughtful care at every step.

Explore the vibrant shopping, dining, and entertainment of Clematis Street and Rosemary Square. Share stories and laughter with friends as you relish the flavors at Seasons. Sit by the pool, catch a show at the performing arts theater, even relax with a massage at the on-site spa. It's a place for wellness, discovery, and enjoyment—with personalized care from people who know you and understand you.

Our groundbreaking **Thrive Memory Care** program offers additional support, led by “Naya” caregivers who are involved in every aspect of life in our community. These empathic, dedicated individuals provide the kind of comprehensive care that is only possible when you build strong relationships, when you can recognize nuances and slight shifts from day to day.

Residents enjoy many of the same amenities as those in Independent Living or Assisted Living—along with special offerings such as EngageVR, which allows individuals to travel the world virtually, and Gourmet Bites Cuisine, a fine-dining experience without the need for utensils or assistance.

It's a deeper level of care, a more meaningful lifestyle, and a more fulfilling experience.

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To schedule a private appointment,
please contact us at (561) 537-3200.



RESIDENCES

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WEB WatermarkWestPalmBeach.com

INDEPENDENT LIVING

ASSISTED LIVING

MEMORY CARE

LICENSE PENDING

