



experience

Extraordinary Senior Living

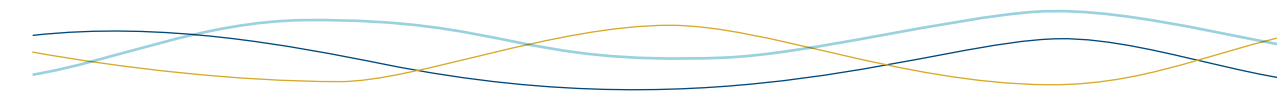


Unexpected Opportunities, Unlimited Choices

Imagine living in a place where people know your name. It's where peers understand you, new friends embrace you, and compassionate, trained associates support all your interests and needs.

A cozy getaway that feels like home awaits at East Village Place. We've designed every day here with you in mind with engaging events, new opportunities, delicious cuisine, personalized wellness, and more. It's all part of our culture of choice.

*We're not what you'd expect,
and that's a promise.*



welcome

Dining and the Good Life

A good meal with good friends is one of life's greatest pleasures. Here, residents regularly connect around the table to catch up, swap stories, and share laughs.

Our ever-changing menu features everything from gourmet selections to comfort foods. Each meal is crafted with intention by our culinary team to be both healthy and delicious. And with Gourmet Bites Cuisine you have the option to transform menu items into hand-held creations to enjoy without assistance, utensils, or distractions.

Choice is always on the menu here.



Sample Menu:

Baked Cod with Tomato
Leek Sauce, Roasted
Red Potatoes, and
Butternut Squash

Braised Chicken with
Sage Cornbread Coating,
Stuffing, and Turnips

Steak Tips au Poivre, Garlic
Mashed Potatoes, and
Green Beans

Blueberry Cobbler à la Mode

Strawberry Trifle







Endless Opportunities To Thrive

There's always something happening with our signature programs, engaging events, and exciting outings. Stay as busy — or as free — as you choose and make friends along the way. Whole-person wellness is an essential part of living a full life. That's why residents have unlimited access to a suite of opportunities right on-site.

Award-winning Watermark University classes sharpen the mind, the fitness center keeps the body moving, Extraordinary Outings enrich the spirit, and community-wide events bring us all together.

Create a lifestyle that engages and inspires you.



Sample Classes:

Nutrition

Jewelry Making

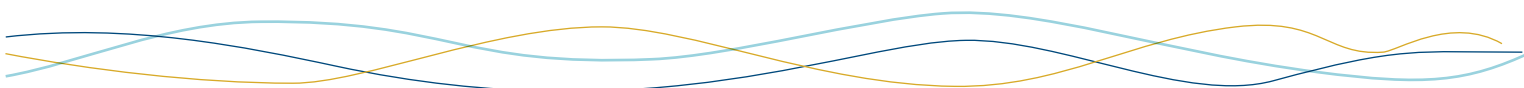
Light Movement Class

Creative Writing

Connecting Through
Music

Pottery

Tai Chi





customized support

Keeping Up With You Today, Tomorrow, and Always

Our Assisted Living neighborhood is centered around choice. You or a loved one can live as independently as you'd like with personalized, 24/7 support available whenever needed. From extra help with chores to driving while you run errands, we're ready to lend a helping hand.

Daily check-ins and wellness options are only the beginning. Our goal is to support you or a loved one's lifestyle with top-notch care that revolves around your schedule — never ours.



We can't say enough about East Village Place. Our loved one is so happy with her new place. She loves the food, the associates, and enjoys all the activities that are available to her.







Two Levels of Memory Care

Watermark's Prema Memory SupportSM is built on three decades of experience in combining welcoming environments with one-of-a-kind programming. Leading the way are our signature *Nayas*, caregivers trained in accordance with standards set by the Alzheimer's Association. *Nayas* focus on validation rather than correction. With an empathy-based approach, they cultivate a positive sense of well-being and connection for each resident, helping them to fulfill their sense of purpose from moment to moment.

Because each individual's journey is unique, we offer two levels of Memory Care where individuals can make positive connections.



Our Place

Ideal for seniors who are just beginning to experience the effects of memory loss, Our Place is a dedicated neighborhood that supports residents' independence alongside access to all the amenities at East Village Place.

Pathways

This warm neighborhood is designed to accommodate residents experiencing more acute symptoms of memory loss. Centered on creating a sense of belonging, *Nayas* accompany each resident through the rhythms of daily living and promote moments of joy.

Beautiful, tranquil setting – gardens, calm colors throughout, smiling faces everywhere. Many relaxing spaces for one or a group. Very impressive.



designed for you

Services and Amenities That Make Life Great

At East Village Place, we've thought of practically everything. Our active, carefree lifestyle will keep you or a loved one feeling supported, centered, and thriving. Enjoy countless lifestyle enhancements and courteous services that will leave you feeling catered to and cared for.

Here, there's never a shortage of new things to do with amenities like a salon, courtyard, and more. We're at your service with a concierge, 24/7 support, transportation, maintenance, and housekeeping.

*New passions, experiences,
and opportunities await.*



- Three chef-prepared meals daily
- Kitchenettes with stainless steel appliances
- Spacious bathrooms with walk-in showers
- Courtyard views
- Resident call response system
- Senior wellness programs
- Watermark University classes
- Salon and barber services
- Coffee shop
- Pub
- Housekeeping and laundry services
- Transportation services





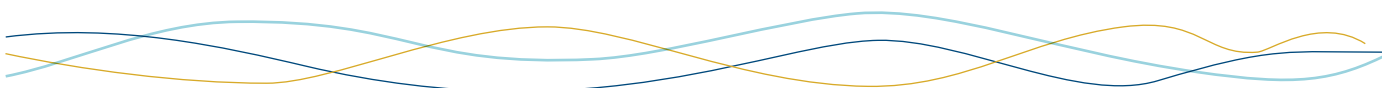


the perfect place

A Location To Love

East Village Place is located in East Longmeadow, Massachusetts, a historic New England town located in Western Massachusetts. Here, you can really have it all: small-town living within a beautiful setting, only 15 minutes from urban Springfield, with a variety of entertainment, dining, and shopping nearby.

Explore, play, and enjoy in New England.





possibility,
purpose & joy

About Watermark Retirement Communities

Watermark creates extraordinary and innovative communities where people thrive.

We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services™ in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company that has been managing senior living communities across the United States for more than 30 years, building a reputation for integrity, innovation, financial stability, and high-quality service.

Visit watermarkcommunities.com to learn more.

Watermark respects, honors, and celebrates diversity in all forms. As part of this commitment, we partner with SAGE, the nation's oldest and largest nonprofit organization that not only brings awareness to the issues surrounding LGBTQ+ aging, but also provides the resources necessary to improve the lives of LGBTQ+ seniors.

As the first national senior living company to conduct SAGE platinum certifications, Watermark conducts SAGE training and maintains certifications for its communities coast to coast. Armed with greater knowledge, empathy, and understanding, Watermark communities are able to serve our diverse communities, associates, families, friends, and guests.





It's What's Inside That Counts
expect the unexpected



LEAVE US A REVIEW



EAST VILLAGE PLACE
A WATERMARK RETIREMENT COMMUNITYSM

Assisted Living • Two Levels of Memory Care

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